

## **Robert J. – Events & Catering: Events Beyond Expectations**

*Akron* - The trees surrounding Stan Hywet glimmer with thousands of lights. Echoes of laughter fill the halls. A feast is underway inside this national landmark, known as “one of America’s castles.” It’s a glorious night, thanks to **Robert J.**

*Canton* - The gridiron glories shine bright at The Pro Football Hall of Fame. The accomplishments of America’s football heroes provide a stellar backdrop for tonight’s business dinner. Sounds of joyful greetings fill the room. It’s a night to remember. **Robert J.** took care of everything.

*Cleveland* - Nestled among pristine classic vehicles, the banquet tables overflow with lavish hors d’oeuvres. At this special cocktail reception at the Crawford Auto-Aviation Museum, even the most particular guests leave impressed. And no wonder. The entire event comes together beautifully – from the food and its presentation, to the high-tech audio-visual display and studio sound. **Robert J.** handled it all.

**Good work!** With the help of **Robert J. – Events & Catering**, you’ve now raised the standard for years to come.

### **Events Beyond Expectations**

**Robert J. – Events & Catering** is the name behind many of the best events in northeast Ohio. From backyard receptions to corporate conference rooms and everywhere in between, **Robert J.** and its team of professionals help make the ordinary extraordinary.

**Robert J. – Events & Catering** has built a solid reputation as a preferred caterer and event planner for more than a dozen fabulous event locations throughout the region. *(For a complete list of venues, see the “Locations, Locations, Locations!” information on this page.)* For special events at area landmark destinations, **Robert J.** provides the exceptional services such occasions require.

Since 1997, owner Robert J. (Bob) Pacanovsky has devoted himself to events that exceed expectations. Committed to providing only the best, Pacanovsky has assembled a team of specialists at **Robert J.** to personally handle the unique needs of each client.

The **Robert J. - Catering Division** is passionate about orchestrating flawless events. The team is made up of full-time Executive Chef Rodney Hunt, Food and Wine Manager James Murphy, and Director of Catering Operations Stephen Moore, plus a small army of well-trained service staff.

And they do mean “well trained.” Before servers can place a single plate for **Robert J.**, they must complete a comprehensive training program to ensure the best service for events. They also must adhere to a strict dress code and code of conduct, which results in “country-club service” at all events. And with a team of over 50 trained servers on call, **Robert J.** can handle even the largest affairs with impeccable quality.

In addition to exceptional catering, Pacanovsky has also built a strong reputation for the **Robert J. - Events Division**. He’s established an impressive network of regional professionals who partner with the **Robert J.** team, ensuring the best equipment and services for every event they manage.

## Easy Does It

Since the beginning, Pacanovsky has had one goal in mind – to make life easy for his clients. With one call to **Robert J.**, that headache sales meeting is done, handled and professionally executed to the last detail. One quick call and you'll actually be looking forward to attending the event you once hated to plan. The professionals at **Robert J.** help you look good.

"You're so easy to work with!" is what they hear most often. It's both their favorite compliment and their highest goal. A former restaurant owner, Pacanovsky spends endless hours studying this industry. Instead of creating his business based on what's easiest for him, Pacanovsky instead has tailored his operations around the needs of the client, with an innovative approach to exceed customer expectations.

For example, when **Robert J.** provides a fabulous meal for an event, clients enjoy "package pricing." The price per guest includes most everything you need for the dinner party. No detail is too small, and most details are included in the price. Linens, china, silverware, salt & pepper, coffee service, rolls & butter, buffet décor, hors d'oeuvres, entrée and sides – it's all there, in pricing that makes sense. No surprises.

Event clients know that one quick call to **Robert J.** helps simplify even the most complex of events. With creative event solutions for all types of gatherings, **Robert J.** makes it look easy. They handle all the details so you can focus on your business and enjoy the day.

## Evolution Perfection

A true entrepreneur, Pacanovsky continues to evolve his business, reinventing as needed to keep his clients needs above all else. An example of this evolution is the business branding. In 1997, Pacanovsky provided fine catering services under the name "The Caterers by Paparazzi's." But clients soon requested his expertise in event design. With this growing shift toward event planning, a name change was necessary. The name "The Bravo! Event Group" reflected the expanding event-design services. However, not wanting to be confused with a chain restaurant, Pacanovsky in May 2007 launched the current name, **Robert J. – Events & Catering**. This business is his passion, and now his good name is behind every event, as it should be.

The team at **Robert J.** partners for perfection with each client. Special occasions, parties, business meetings, conferences – every event carries with it a responsibility to make it the best. As a company, **Robert J.** takes that responsibility very seriously. Once you work with **Robert J.**, you'll soon understand how much they truly care about your success.

Find out how **Robert J. – Events & Catering** can help your business shine! Call today to discuss your next event. You'll be glad you did!

***Robert J. – Events & Catering** is a full-service event company specializing in event planning and off-site catering serving northeast Ohio. They are a preferred caterer to the areas finest venues. For more information on **Robert J. – Events & Catering** and its services, log onto [www.RobertJEvents.com](http://www.RobertJEvents.com) or contact owner Bob Pacanovsky at (330)724-2211 (Akron) or (216) 344-0555 (Cleveland); [Bob@RobertJEvents.com](mailto:Bob@RobertJEvents.com).*

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**SIDEBAR #1 – Placed near the top of the story**

**Locations, Locations, Locations!**

Known for their great service, **Robert J. – Events & Catering** is a preferred caterer at many of northeast Ohio's landmark event destinations:

**Stan Hywet Hall & Gardens**

*Akron, Ohio*

**The Pro Football Hall of Fame**

*Canton, Ohio*

**Hale Farm & Village**

*Bath Township, Ohio*

**The Crawford Auto-Aviation Museum**

*Cleveland*

**Cuyahoga Valley National Park Association**

*Northeast Ohio*

**Summit County Historical Society**

*Akron, Ohio*

**The Akron Zoo**

**The Old Courthouse**

downtown Cleveland

**The Civic Theatre & EJ Thomas Performing Arts Hall**

**The University of Akron Athletic Arenas**

**Akron Summit County Public Library, Main Branch**

**Summit Masonic Complex**

Montrose area of Bath Township

**Willowdale Lake Country Club**

located on Willowdale Lake in Jackson Township

**Firestone Stadium** – Home of the Akron Racers

**Your Place**

One of the largest off-site caterers and event companies, **Robert J.** brings their best to you and your guests at most any location.

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**SIDEBAR #2 - placed anywhere within the text of the story, but after Sidebar #1**

## **Stress Relief Services**

No detail is too small for the professionals at **Robert J. – Events & Catering**. Do yourself a favor. Take a few minutes to call **Robert J.** and find out how their many services can make your life a little easier for your next event.

**Catering**

**Event Planning and Design**

**Bar and Wine Services**

**Venue Selections**

**Decorations**

**Specialty and Custom Menus**

**Specialty Linens**

**Floral**

**Props and Costumes**

**Tents**

**Rentals**

**Lighting**

**Entertainment**

**Musicians**

**DJ Services**

**Valet**

**Presentation Technology**

**Transportation**

**Promotional Materials**

**Advertising Specialties**

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### **Photo caption as needed:**

No matter the event – press conference, board meeting, fund-raising gala, celebration, etc. – **Robert J.** works with each client to design and customize the event around their needs. From the menu to the meeting space, they bring the client's vision to reality.